



Denis Ivanciuc

Senior Product Designer

Contact Information

- Location** San Diego, CA
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About Me

Senior Product Designer with a proven track record at Apple, Google, and ServiceNow, specializing in crafting user-centric interfaces across Web and macOS platforms. With a rich background in both web development and graphic design, I transitioned to UX/UI design, driven by a passion for creating seamless user experiences. Educated in Computer Science and specialized in Human-Computer Interaction at MIT, I blend technical expertise with innovative design to solve complex challenges and enhance user engagement. Known for collaborative leadership and a flexible approach to project management, I'm committed to pushing the boundaries of digital design.

Software Skills

- Figma**
Design, collaborate & mirror
- Sketch**
Design, prototype & handoff
- Miro**
Visual Workspace for Innovation
- Ai** **Adobe Illustrator**
Vector graphics editor
- Ps** **Adobe Photoshop**
Create graphics, photos and art

UX Skills

- User-Centered Design
- User Interface Design
- User Research
- Wireframing and Prototyping
- Information Architecture
- Interaction Design
- Responsive and Mobile Design
- Accessibility and Inclusive Design

Experience

Apple Inc. Senior Product Designer

Mar 2022 - Present San Diego, CA (Remote)

- Championing user-centric design principles across Web and macOS platforms, I uphold and push forward Apple's legacy of innovation and superior design aesthetics.
- My work is a testament to exceptional interaction and visual design capabilities, demonstrating a knack for solving complex design challenges with solutions that prioritize user experience.
- Successful collaborations with cross-functional teams, bringing together designers, engineers, and product managers to deliver projects that surpass expectations.
- Utilizing industry-leading tools to articulate and visualize design concepts through comprehensive sketches, wireframes, comps, and prototypes
- Distinguished ability to narrate the design journey, articulate ideas visually, and document design specifications with precision, ensuring clarity and cohesion from concept to implementation
- Known for my flexible approach to design, efficiently managing multiple projects in dynamic environments, and seamlessly adapting to shifts and changes in project scopes
- My work is fueled by a profound appreciation for Apple's innovation ethos, striving to embody and extend this passion through every design initiative

ServiceNow Senior Product Designer

Feb 2021 - Mar 2022 San Diego, CA (Remote)

- Engage with product teams at a strategic level to frame what we need to build and how to get there
- Collaborate with user researchers to define and conduct user research to truly understand our customers and users' goals and needs
- Execute end-to-end detailed design deliverables as a series of experience maps, storyboards, wireframes, and interactive prototypes
- Coordinate and integrate the work of fellow designers for a seamless and unified experience
- Drive planning and executing usability testing to validate design

Google Inc. Interaction Designer

Dec 2018 - Feb 2021 Mountain View, CA

- Develop storyboards, wireframes, mockups, prototypes, and more to communicate interaction and design ideas
- Take on structural and architectural problems by thoughtfully organizing functionality into pages and workflows to meet user needs
- Design for all Shopping formats that appear on Google Search on desktop and smartphones
- Help to define the user model and user interface for new and existing Google products and features.
- Integrate user feedback and business requirements into ongoing product experience updates.

Zultys Inc. Senior UX/UI Designer

Dec 2015 - Dec 2018 San Francisco Bay Area, CA

NGIN Workplace UX/UI Designer

Sep 2014 - Apr 2015 Boston, MA

ICT Asset Recovery Graphic Designer/ UX Designer

Jul 2013 - Sep 2014 Boston, MA

VideoSecurity.md Graphic Designer/ UX Designer

May 2010 - Jun 2013 Chisinau, Moldova

Education

Massachusetts Institute of Technology

CSAIL Human-Computer Interaction for User Experience Design
2018 Boston, MA



Slavic University of Moldova

Associate's degree | Digital Arts
2010 - 2012 Chisinau, Republic of Moldova



Technical University of Moldova

Bachelor's degree | Computer Science
2006 - 2010 Chisinau, Republic of Moldova