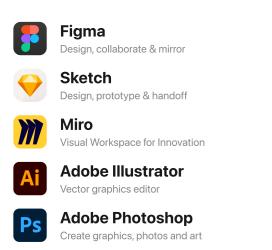
## **Contact Information**

Location	San Diego, CA
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S Phone	+1 530 988 8599
Ø Portfolio	http://denisiv.com

# About Me

Senior Product Designer with a proven track record at Apple, Google, and ServiceNow, specializing in crafting user-centric interfaces across Web and macOS platforms. With a rich background in both web development and graphic design, I transitioned to UX/UI design, driven by a passion for creating seamless user experiences. Educated in Computer Science and specialized in Human-Computer Interaction at MIT, I blend technical expertise with innovative design to solve complex challenges and enhance user engagement. Known for collaborative leadership and a flexible approach to project management, I'm committed to pushing the boundaries of digital design.

## **Software Skills**



# **UX Skills**



Accessibility and Inclusive Design

# **Experience**

- Apple Inc. Senior Product Designer Mar 2022 - Present San Diego, CA (Remote)
  - Championing user-centric design principles across Web and macOS platforms, I uphold and push forward Apple's legacy of innovation and superior design aesthetics.
  - My work is a testament to exceptional interaction and visual design capabilities, demonstrating a knack for solving complex design challenges with solutions that prioritize user experience.
  - Successful collaborations with cross-functional teams, bringing together designers, engineers, and product managers to deliver projects that surpass expectations.
  - Utilizing industry-leading tools to articulate and visualize design concepts through comprehensive sketches, wireframes, comps, and prototypes
  - Distinguished ability to narrate the design journey, articulate ideas visually, and document design
  - specifications with precision, ensuring clarity and cohesion from concept to implementation
  - Known for my flexible approach to design, efficiently managing multiple projects in dynamic environments, and seamlessly adapting to shifts and changes in project scopes
  - My work is fueled by a profound appreciation for Apple's innovation ethos, striving to embody and extend this passion through every design initiative

#### ServiceNow Senior Product Designer

Feb 2021 - Mar 2022 San Diego, CA (Remote)

- Engage with product teams at a strategic level to frame what we need to build and how to get there
- Collaborate with user researchers to define and conduct user research to truly understand our customers and users' goals and needs
- Execute end-to-end detailed design deliverables as a series of experience maps, storyboards, wireframes, and interactive prototypes
- Coordinate and integrate the work of fellow designers for a seamless and unified experience
- Drive planning and executing usability testing to validate design

## G Google Inc. Interaction Designer

Dec 2018 - Feb 2021 Mountain View, CA

- Develop storyboards, wireframes, mockups, prototypes, and more to communicate interaction and design ideas
- Take on structural and architectural problems by thoughtfully organizing functionality into pages and workflows to meet user needs
- Design for all Shopping formats that appear on Google Search on desktop and smartphones
- Help to define the user model and user interface for new and existing Google products and features.
- Integrate user feedback and business requirements into ongoing product experience updates.
- Zultys Inc. Senior UX/UI Designer Dec 2015 - Dec 2018 San Francisco Bay Area, CA
- NGIN Workplace UX/UI Designer Sep 2014 - Apr 2015 Boston, MA
- ICT Asset Recovery Graphic Designer/ UX Designer Jul 2013 - Sep 2014 Boston, MA
- VideoSecurity.md Graphic Designer/UX Designer M May 2010 - Jun 2013 Chisinau, Moldova

# Education



### Massachusetts Institute of Technology

CSAIL Human-Computer Interaction for User Experience Design 2018 Boston, MA



## Slavic University of Moldova

Associate's degree | Digital Arts 2010 - 2012 Chisinau, Republic of Moldova

#### Technical University of Moldova

Bachelor's degree | Computer Science 2006 - 2010 Chisinau, Republic of Moldova